



THE 2nd ANNUAL CONFERENCE OF
YOUNG OPHTHALMOLOGISTS SOCIETY OF
INDIA

Empowering YOs

FOR TOMORROW'S OPHTHALMOLOGY

www.yosicon2025.com

5th to 7th
September 2025

Trade Prospectus

Dr DivaKant Misra, President
Dr Sonal Kalia, IPP
Dr Karan Bhatia, VP
Dr Nilesh Kumar, Secretary
Dr Aditya Sethi, Treasurer
Dr Prasanna V Ramesh, Jt Sec
and Executive Committee, YOSI

Hosted by
Young Ophthalmologists
Society of India

INDIA HABITAT
CENTER
NEW DELHI



Invitation

Dear Industry Partners,

Greetings from the Young Ophthalmologists Society of India (YOSI)!

We are delighted to invite you to YOSICon 2025 International, the annual conference of YOSI, scheduled from 5th to 7th September 2025 at India Habitat Centre, New Delhi. As the largest and most dynamic gathering of young ophthalmologists and experts from across the globe, this conference offers unparalleled opportunities for collaboration, learning, and business expansion in the field of ophthalmology.

We have multiple exhibition booth options and customized sponsorship packages to suit your brand's marketing objectives. Please find in this prospectus the details of opportunities available at YOSICon 2025.

For inquiries and bookings, please contact members of the YOSI Governing Council and Trade Committee, details of whom will be available at the last of the brochure.

Join us in shaping the future of ophthalmology!

Looking forward to your participation.

Dr Misra

Dr. DivaKant Misra

President, YOSI

On behalf of the YOSI Governing Council
& Executive Committee



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More Information

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WHY SHOULD YOU PARTICIPATE IN YOSICON 2025

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BENEFITS OF TRADE INDUSTRY SPONSORING YOSICON & LONG-TERM ASSOCIATION WITH YOSI

Early Brand Positioning & Loyalty

- Build trust with YOs from the beginning of their careers.
- Foster long-term brand recall and loyalty.

Exclusive Access to Future Decision-Makers

- Engage with emerging ophthalmologists at YOSICon.
- Demonstrate new technologies directly to potential users.

Drive Adoption of Innovations

- Train YOs in your products through hands-on sessions and wet labs.
- Encourage early adoption of cutting-edge technologies.

Support YOs in Practice Building

- Provide startup assistance, special pricing, and mentorship.
- Help young ophthalmologists navigate the challenges of setting up a practice.

Enhanced Brand Visibility

- Feature in YOSICon, YOSI activities, and digital campaigns.
- Gain exposure through sponsored sessions, social media, and targeted marketing.

Align with YOSI's Mission

- Position your brand as a supporter of education and excellence.
- Strengthen credibility within the ophthalmic community.

Expand Your Global Reach

- Benefit from YOSI's expanding international presence.
- A unique delegate ratio of 4:1 National to International Delegates ensured by partnering with YO Bodies and National Societies across the globe.
- Connect with a diverse audience beyond India.

WHY PARTICIPATE

YOSICON 2025
5TH-7TH SEPT 2025



WHY SHOULD YOU PARTICIPATE IN YOSICON 2025

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ABOUT YOSI (YOUNG OPHTHALMOLOGISTS SOCIETY OF INDIA)

The Young Ophthalmologists Society of India (YOSI) is a national organization dedicated to the professional growth, education, and empowerment of young ophthalmologists across India. It serves as a support system for early-career ophthalmologists, providing them with opportunities for skill enhancement, networking, mentorship, and leadership development.

YOSI organizes academic webinars, wet labs, research initiatives, and hands-on workshops, ensuring young ophthalmologists gain practical exposure and stay updated with the latest advancements in the field. Its flagship event, YOSICon, is a premier conference designed to facilitate knowledge exchange, showcase innovations, and build collaborations with both national and international experts. Beyond academics, YOSI also actively supports young ophthalmologists in their career paths, helping them navigate challenges in clinical practice, entrepreneurship, financial literacy, and medicolegal aspects. The organization advocates for the needs of young practitioners, promoting better work environments and career opportunities. With a growing international presence, YOSI collaborates with global ophthalmology societies, providing young Indian ophthalmologists access to international training, fellowships, and exposure to advanced surgical techniques. It also runs fellowship and job portals, helping YOs connect with potential employers and mentors. Through its diverse committees and initiatives, YOSI is shaping the future of Indian ophthalmology, fostering innovation, excellence, and collaboration among young eye specialists. Whether through skill-building programs, career guidance, or advocacy, YOSI remains committed to nurturing the next generation of leaders in ophthalmology.

ABOUT THE VENUE

The India Habitat Centre (IHC) in New Delhi is one of India's premier venues for conferences, exhibitions, and cultural events. Located in the heart of the capital at Lodhi Road, IHC is known for its blend of aesthetic architecture, world-class facilities, and vibrant intellectual engagement.

Facilities and Infrastructure

IHC offers multiple auditoriums, conference halls, and outdoor spaces suitable for corporate, academic, and cultural events. Some of the key venues within the IHC include:

- Stein Auditorium – A 400-seater, fully equipped space for conferences, performances, and seminars.
- Gulmohar and Silver Oak Halls – A mid-sized hall ideal for panel discussions and workshops.
- Maple and Jacaranda Halls – Smaller halls perfect for roundtable discussions and business meetings.

WHY PARTICIPATE

**YOSICON 2025
5TH-7TH SEPT 2025**

YOSICON 2025 TRADE TIMELINE

2025

TRADE
REGISTRATION
STARTS



TRADE
PAYMENTS
START



FINAL
PAYMENT
DEADLINE



TRADE
REGISTRATION
ENDS



FINAL
BRANDING
PLACEMENT FOR
YOSICON
COMMUNICATIONS



ALLOCATION OF
STALLS



YOSICON
STARTS



HANDING OVER
THE STALLS



YOSICON
ENDS



➤ **YOSICON 2026**

BUNDLED PACKAGES

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Sponsorship Level	Contribution (in INR)	Benefits
Platinum	20,00,000	<ul style="list-style-type: none"> • Main Stage Banner • Hall Standee • Badges Branding • Program Book (E-Copy) Branding • 3 Deferred Live Surgeries/Sponsored Talks • 1 Premium Partner Stall
Gold	15,00,000	<ul style="list-style-type: none"> • Hall Standee • Badges Branding • Program Book (E-Copy) Branding • 2 Deferred Live Surgeries/ Sponsored Talks • 1 Large Stall
Silver	10,00,000	<ul style="list-style-type: none"> • Badges Branding • Program Book (E-Copy) Branding • 1 Sponsored Talk • 1 Medium Stall
Bronze	7,50,000	<ul style="list-style-type: none"> • Badges Branding • Program Book (E-Copy) Branding • 1 Sponsored Talk • 1 Small Stall

Terms and Conditions for Sponsorship Levels

- All sponsored talks and live surgeries must be delivered by YOSI members below 40 years of age.
- Each sponsored individual will be limited to one commitment throughout the conference (either a talk or a live surgery).
- Sponsored branding elements (banners, stands, badges, etc.) must adhere to YOSI design guidelines.
- Payment for sponsorship packages must be completed before June 1, 2025, to secure benefits.
- Sponsors are required to register and confirm their representatives for booth and session participation by May 1, 2025.
- Stalls will be allocated on a first-come, first-served basis, with priority given to higher-tier sponsors.
- Sponsors engaging in promotional giveaways must comply with event regulations and should coordinate with the event team in advance.
- Any modifications or custom requests regarding sponsorship deliverables must be communicated by July 1, 2025 for approval.

SPONSORSHIP

YOSICON 2025
5TH-7TH SEPT 2025

SPECIAL

COLLABORATIONS

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EXCLUSIVE
SUPPORT
SESSIONS

**SPONSORSHIP
PACKAGE
MANDATORY**

INDUSTRY TITLED SESSIONS IN HALL A & B (₹3,00,000 PER SESSION):

Gain direct access to a targeted audience of ophthalmologists by leading a dedicated session in your name, including one sponsored talk that highlights your company's expertise, innovations, and solutions.

SPONSORED TALKS (₹50,000 PER TALK):

Showcase your expertise through a sponsored talk in one of our sessions in the sub-speciality halls.

LIVE SURGERY (₹2,00,000 PER SURGERY):

Demonstrate your products or services in a live surgery setting, providing a unique and impactful experience for attendees. Open to Industry Partners demonstrating their IOLs, Consumables and Machines.

WETLAB SPONSORSHIPS (₹5,00,000):

Sponsor highly sought-after hands-on training sessions where ophthalmologists learn new surgical techniques. Your brand will be associated with innovation and education in the field.

EMAIL BANNERS IN ALL COMMUNICATIONS (₹3,00,000):

Your brand will be featured in all pre-event email communications sent to thousands of ophthalmologists, ensuring continuous visibility leading up to the conference.

SPONSORED NETWORKING LOUNGES (₹5,00,000):

Position your brand in a high-traffic area where delegates network, relax, and engage. The lounge will feature your company's logo and branding elements.

AWARDS SPONSORSHIP FOR RESIDENT AND FELLOWS PROGRAMS (₹5,00,000):

Sponsor awards and other costs for residents and fellows sessions, including the Fellow Face Off session and iRock Resident session

SPECIAL

COLLABORATIONS

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QUIZ (₹2,50,000):

Sponsor a quiz session and engage with attendees through interactive and educational activities.

KIT SPONSORS (ON ACTUAL VENDORS RATE):

Provide Branded kits to attendees, enhancing your visibility and engagement. Kits should be approved by YOSI Governing Council and LOC, YOSICON 2025 and will contain promotional materials from other sponsors

CONFERENCE LANYARDS (₹1,50,000):

Ensure high visibility for your brand, as every delegate will wear a badge with your company's branding throughout the event.

CHARGING STATIONS (₹1,00,000 PER STATION):

Offer delegates a convenient charging facility while they engage in conference activities. Your branding will be prominently displayed at each station.

SPONSORED WI-FI (ON ACTUAL IHC RATES):

Be the official provider of Wi-Fi at the conference. Your company's name will be showcased on the login page and signage, ensuring that every delegate interacts with your brand multiple times.

DELEGATES REUSABLE BOTTLES (ON ACTUAL VENDOR RATES):

Promote sustainability while increasing brand exposure. Each attendee will receive a reusable bottle with your logo, ensuring daily engagement during and after the event.

REFRESHMENT COUNTER (ON ACTUAL IHC RATES):

Sponsor Refreshment areas with customized branding, ensuring your company's name is seen by all attendees.

FOOD AND BEVERAGES (ON ACTUAL IHC RATES):

Sponsor food and beverage areas with customized branding, ensuring your company's name is seen by all attendees.

EXCLUSIVE Sponsors

**SPONSORSHIP
PACKAGE
MANDATORY**

COLLABORATE FOR YUVA NIGHT

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EXCLUSIVE PARTNER (₹25,00,000):

Become the sole sponsor of YUVA Night, ensuring maximum visibility and brand association throughout the event. (Includes all categories below)

TITLE SPONSORSHIP (₹15,00,000):

Have your brand prominently displayed as the title sponsor of YUVA Night, including branding on all promotional materials.

WRIST TAGS SPONSORSHIP (₹1,50,000):

Brand the wrist tags worn by every delegate at YUVA Night, ensuring extended exposure and engagement.

BRANDING PLACEMENT (₹3,00,000): 4 PARTNERS ONLY APART FROM TITLE SPONSORS

Get your logo featured on all signage and decorations at the event venue. Each sponsorship opportunity provides unique advantages to maximize visibility, enhance engagement, and create lasting brand impressions.

Terms and Conditions for YO Night Sponsorship

- Exclusive Sponsorship: The sponsor will be the sole brand associated with YUVA Night and will receive maximum visibility.
- Title Sponsorship: The title sponsor's name will be included in all event promotions and branding materials.
- Wrist Tags Sponsorship: Branding will be placed on all wristbands worn by attendees.
- Branding Placement: Logos and advertisements will be strategically placed throughout the event venue.
- Branding Compliance: All branding material and placements must adhere to YOSI's official design guidelines.
- Payment and Confirmation: Sponsorship must be confirmed by June 30, 2025, with full payment completed.
- Engagement Rights: Sponsors will not have exclusive speaker slots, but their brand will be prominently displayed throughout the event.
- Sponsor Access: Sponsors will receive VIP access for up to 5 representatives, including networking opportunities with key attendees.

EXCLUSIVE PARTNERS
MANDATORY

SPONSORSHIP
PACKAGE
MANDATORY

ONLY TRADE AREA STALLS

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Category	Stall Size	Contribution (in INR)	Benefits
Large	4*4 Mtrs	6,00,000	Conference access to 6 trade representative
Medium	3*3 Mts	3,00,000	Conference access to 4 trade representative
Small	2*2 Mtrs	1,50,000	

Terms and Conditions for Trade Participation

- Sponsored branding elements (banners, stands, badges, etc.) must adhere to YOSI design guidelines.
- Payment for Packages must be completed before June 1, 2025, to secure benefits.
- Sponsors are required to register and confirm their representatives for booth and session participation by May 1, 2025.
- Stalls will be allocated on a first-come, first-served basis, with priority given to higher-tier sponsors.
- Sponsors engaging in promotional giveaways must comply with event regulations and should coordinate with the event team in advance.
- Any modifications or custom requests regarding sponsorship deliverables must be communicated by July 1, 2025 for approval.

CONFIDENTIALITY CLAUSE

ALL INFORMATION SHARED IN THIS PROSPECTUS AND SUBSEQUENT DISCUSSIONS, INCLUDING SPONSORSHIP DETAILS, EVENT PLANS, AND EXHIBITOR OPPORTUNITIES, IS STRICTLY CONFIDENTIAL AND INTENDED SOLELY FOR THE RECIPIENTS INVOLVED IN YOSICON 2025. SPONSORS, EXHIBITORS, AND STAKEHOLDERS AGREE NOT TO DISCLOSE, REPRODUCE, OR DISTRIBUTE ANY PART OF THIS DOCUMENT TO THIRD PARTIES WITHOUT PRIOR WRITTEN CONSENT FROM YOSI. UNAUTHORIZED SHARING OF EVENT-RELATED MATERIALS MAY RESULT IN THE TERMINATION OF SPONSORSHIP AGREEMENTS AND LEGAL ACTION IF NECESSARY.

TRADE AREA

YOSICON 2025
5TH-7TH SEPT 2025

ENSURING INDUSTRY EXPOSURE

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INDUSTRY PARTNER SESSION

We are introducing a **Townhall-style Interactive Session**, where top management from leading ophthalmic companies will be invited to discuss groundbreaking products and innovations for young ophthalmologists.

- **Exclusive Invitation:** The top sponsors of YOSICON 2025 will be invited to participate in this session, ensuring high visibility and engagement with the most influential minds in ophthalmology.
- **Panel Discussion:** Senior executives will discuss the latest advancements and their vision for the future of ophthalmology.
- **Audience Participation:** The session will take place in the main hall, allowing young ophthalmologists to directly interact with industry leaders.

DELEGATE BADGE CONTEST & TRADE STALL AWARDS

To encourage delegate interaction with exhibitors, we are introducing an exciting contest at YOSICON 2025:

- **Delegate Badge Scanning at Trade Stalls:** Every delegate can scan their badge at all trade stalls they visit.
- **Coupon Printing & Lucky Draw:** Delegates who visit all the stalls will receive a printed coupon at the registration counter, which they can drop into the lucky draw box.
- **5 Lucky Winners:** During the Inauguration Ceremony, five lucky winners will be picked from the box and awarded exciting prizes.
- **Trade Stall Footfall Awards:** The top three trade stalls with the maximum number of delegate scans until Inauguration will receive Trophies, recognizing their engagement success.

YOSICON 2025
5TH-7TH SEPT 2025

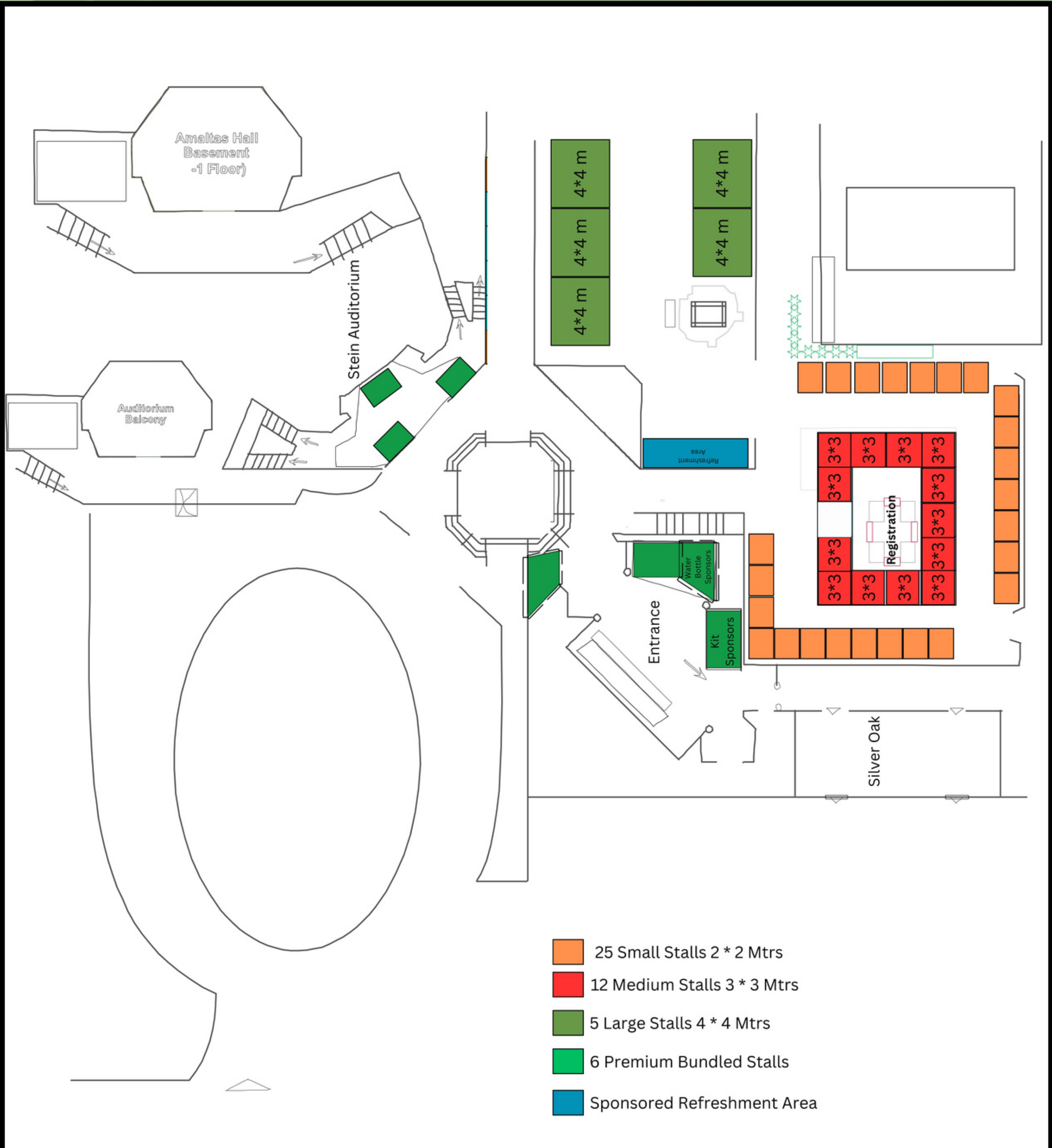
MAXIMIZE
YOUR
EXPOSURE

YOSICON 2025 TRADE

VENUE LAYOUT

www.yosicon2025.com

India Habitat Centre
New Delhi





YOUNG OPHTHALMOLOGISTS SOCIETY OF INDIA

TEAM YOSI 2024-26

Governing Council



Diva Kant Misra
President



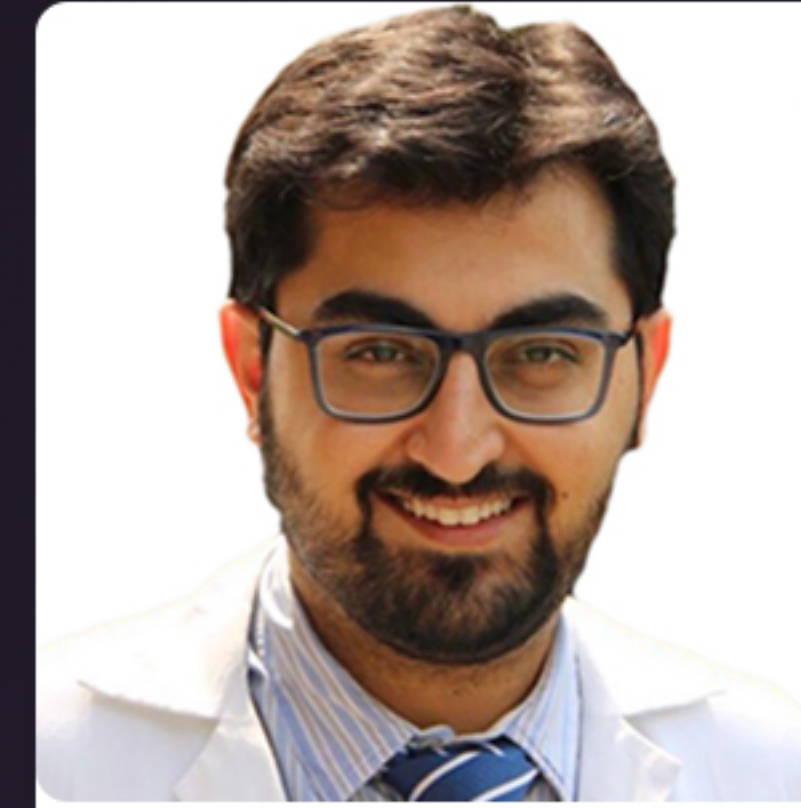
Sonal Kalia
Immediate Past President



Karan Bhatia
Vice President



Nilesh Kumar
Secretary



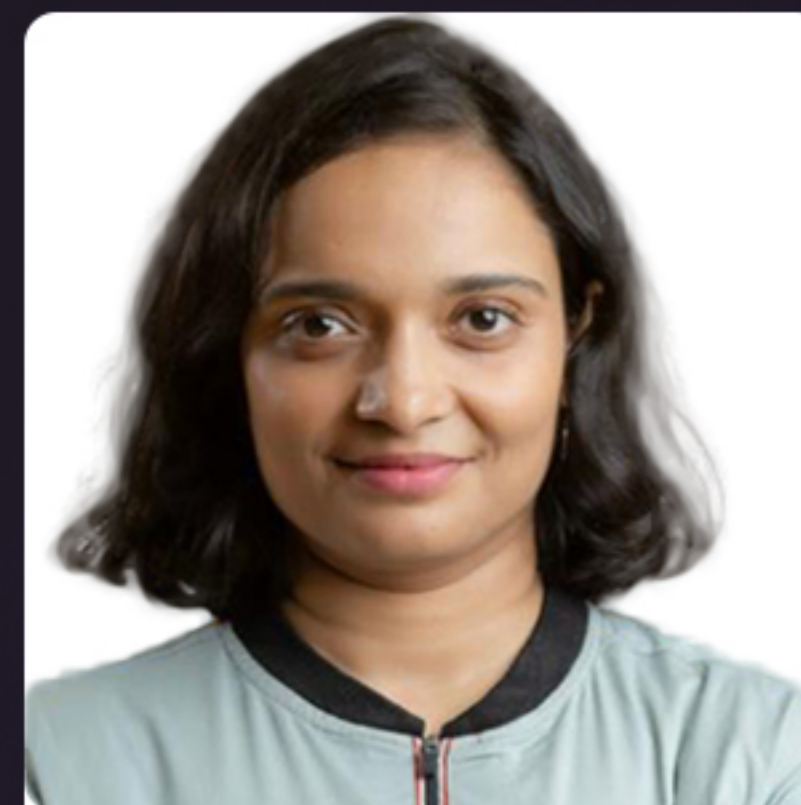
Aditya Sethi
Treasurer



Prasanna V Ramesh
Joint Secretary



Aadithreya Varman
Executive Member



Apoorva Ayachit
Executive Member



Arshi Singh
Executive Member



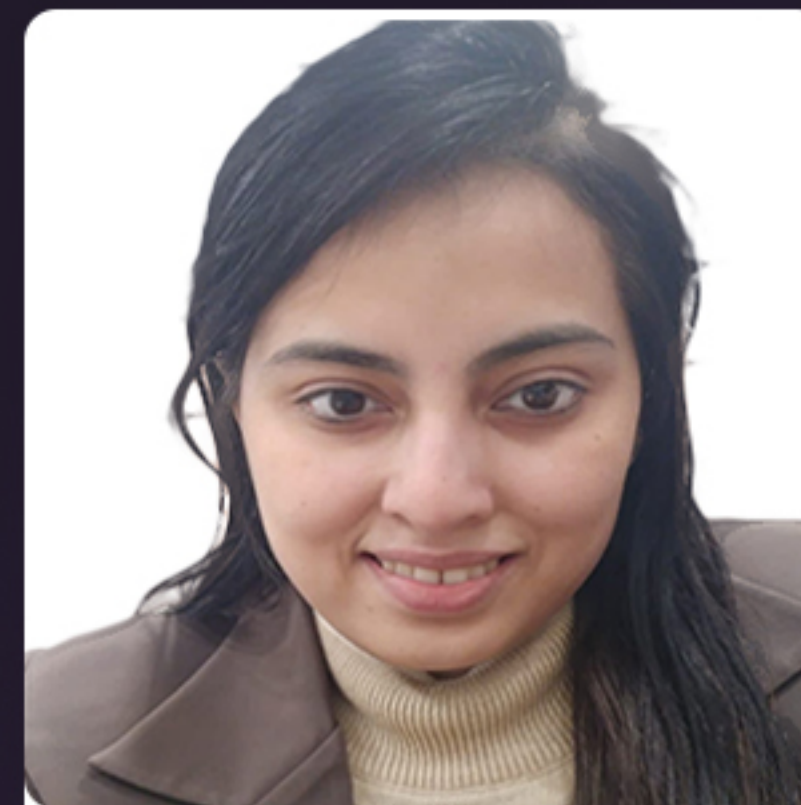
Ashish Markan
Executive Member



Ayushi Agarwal
Executive Member



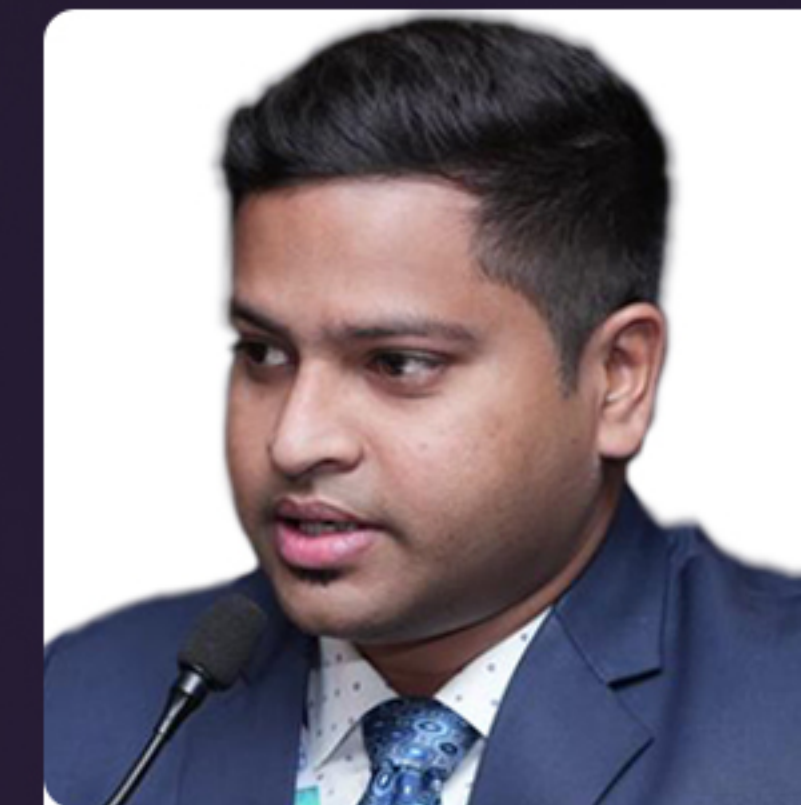
Bhavya Gokani
Executive Member



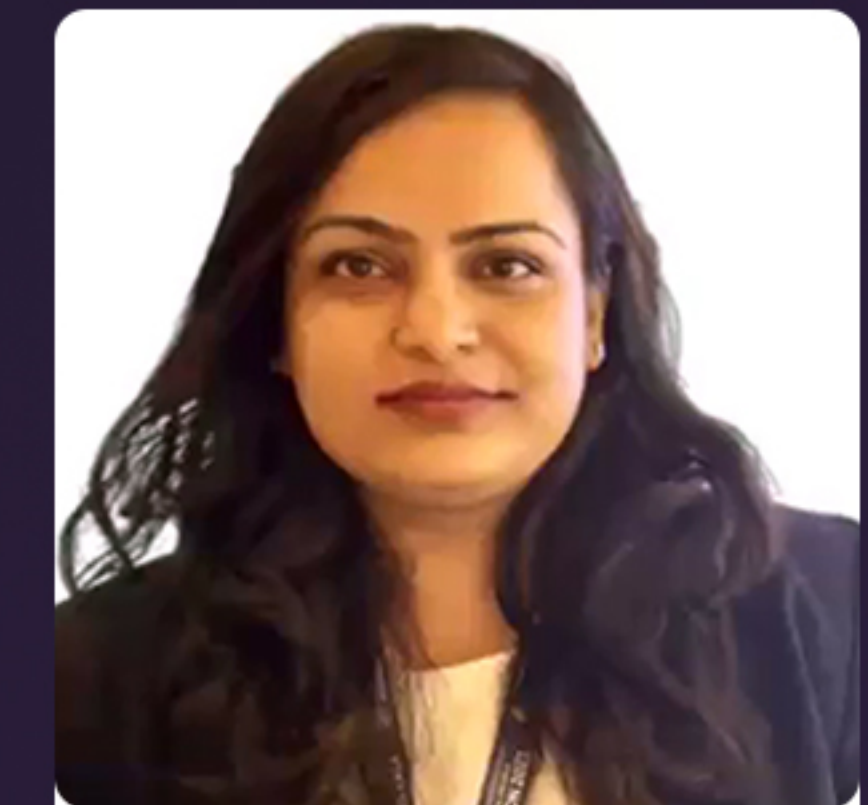
Gunjan Budhiraja
Executive Member



Karthikeyan M
Executive Member



Kartikey Singh
Executive Member



Lipi Mittal
Executive Member



Nikunj Tank
Executive Member



Niranjan Karthik
Executive Member



Puneet Jain
Executive Member



Rakhi D'cruz
Executive Member



Ritika Gaur
Executive Member



Rolika Bansal
Executive Member



Ritu Singh
Executive Member



Sameer Chaudhary
Executive Member



Sunandini Bose
Executive Member



Zain Khatib
Executive Member

Executive Committee 2024-2026



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INDIA

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Contact Information

**Please feel free to
connect to discuss
collaborations**

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LOC Chairman

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